MANITOBA

LIQUOR CONTROL COMMISSION

60th ANNUAL REPORT

FOR THE FISCAL YEAR APRIL 1, 1982 TO MARCH 31, 1983

84- 3201 /

LIQUOR CONTROL COMMISSION
OPERATIONAL PHILOSOPHY

The Manitoba Liquor Control Commission is responsible for the purchase, sale and control of beverage alcohol in the province. It is committed to a socially responsible and business-like approach in its external and internal dealings. As a government agency, the Commission can and will react to the needs of all Manitobans. While it will function essentially as an effective retailer of regulated products, it will at all times combine business effectiveness with a strong awareness of social responsibility.

As a consumer oriented organization, the Commission recognizes the need for cordial relations with consumers through the medium of well informed, helpful and courteous employees. As such, Commission personnel are supported by voluntary training programs to improve their product knowledge accompanied by internal recognition programs and service awards. This ongoing process ensures a positive staff-customer relationship and provides for continuing development of the Commission's commitment to the communities it serves.

The Commission also seeks to support the efforts of the hospitality industry with realistic enforcement of rules and regulations, and an enlightened approach to new and innovative ideas.

The dissemination of information on matters of interest to the public, in addition to those matters required by law, forms an integral part of the Commission's overall approach to keeping the public well informed of its activities.

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LIQUOR CONTROL COMMISSION

(As at March 31, 1983)

THE HONOURABLE ROLAND PENNER, Q.C.

Attorney-General

Minister Responsible for Administration of
The Liquor Control Act

BOARD OF COMMISSIONERS

Chairman ..... A. Chisvin, C.A.

Vice-Chairman ..... A. F. Matthews

Commissioner ..... W. Bohonos

Commissioner ..... J. Parkin

Commissioner ..... D. Torbiak

LICENSING BOARD

Chairman ..... R. Eamer

Member ..... E. Blais

Member ..... K. Grant

Member ..... R. Pear

Member ..... I. Wiebe

Corporate Secretary ..... I. A. Hamilton

EXECUTIVE OFFICERS

General Manager & Chief Executive Officer ..... Wm. E. Emerson

Assistant General Manager, Marketing ..... D. V. Lussier
— Retail Operations, Purchasing & Distribution

Director of Finance ..... A. B. Ahoff

Director of Personnel ..... H. W. Ferguson

Director, Licences & Permits ..... A. T. Jackson

Chief Inspector ..... D. Kirkpatrick

Head Office and Warehouse

1555 Buffalo Place, Fort Garry

Postal Address — P.O. Box 1023, Winnipeg, Manitoba R3C 2X1

THE LIQUOR CONTROL COMMISSION ANNUAL REPORT

LETTER OF TRANSMITTAL

The Honourable Roland Penner, Q.C.,
Attorney-General, Province of Manitoba,
Legislative Building,
Winnipeg, Manitoba R3C 0V8

Dear Sir:

I have the honour to transmit herewith the Sixtieth Annual Report of the Liquor Control Commission, covering the fiscal year ended March 31, 1983.

Respectfully submitted

August 31, 1983

A. Chisvin, C.A.
Chairman

THE LIQUOR CONTROL COMMISSION ANNUAL REPORT

Mr. Allan Chisvin, C.A.,
Chairman,
The Liquor Control Commission,
1555 Buffalo Place,
Winnipeg, Manitoba

Dear Sir:

I take pleasure in providing the Sixtieth Annual Report of The Liquor Control Commission, covering the fiscal year ended March 31, 1983.

During the year, sales through Commission stores and sales to licensees and liquor vendors amounted to $288,819,347, an increase of 17.6% over the previous year. After inclusion of other income and deduction of operating and other expenses, net profits paid to the Minister of Finance rose 30.1% from $91,229,344 in fiscal 1982 to $118,645,809 in fiscal 1983.

Bill 52, an Act to amend The Liquor Control Act, was proclaimed on August 1, 1982. Several significant amendments were made allowing a more modern approach to the marketing of beverage alcohol in Manitoba.

One of these amendments allowed for the creation of a land based Duty Free Shop at the American border. Manitoba was selected by Revenue Canada as a pilot site for a land based Duty Free Shop. On December 15, 1982 the Emerson Duty Free Shop opened as the first such land frontier facility in Canada. Manitoba has had a Duty Free Shop operating at the Winnipeg International Airport for some years.

Three municipalities presented a by-law to their electors resulting in the approval of a Dining Room Liquor Licence in the rural municipality of Victoria Beach, the defeat of Restaurant Beer & Wine, Beverage Room, Dining Room and Cocktail Room Licences in the Town of Winkler, and the defeat of Dining and Cocktail Room Licences in the Village of Minitonas.

Manitoba's restaurant and foodservice industry added a new dimension to the enjoyment of Manitobans and out of province tourists through the establishment of 21 outdoor cafes across the province since 1982.

During the fiscal year one new liquor store was opened, three were relocated and converted to self-serve, and the first Fine Wines Boutique in Manitoba was opened in the Grant Park Plaza Liquor Store in Winnipeg.

Customer service was also improved by the conversion to self-serve shopping of thirteen more of the one hundred and sixty-nine independent liquor vendors in rural Manitoba. There are now fifty-six self-serve vendors in total.

The merchandising approach in retail stores and on licensee premises during the year included the introduction of three wine events; the "Wines of Italy" and "Wines of Canada" Festivals, and the first offering of "Le Beaujolais Nouveau". All three were highly successful.

In September, 1982, the Affordable Wine Book was provided at liquor stores, identifying wines available in the province for $5.00 or less.

Manitoba's hotel industry invested some $1.5 million in 13 innovative beer vendors featuring such conveniences as self-serve, refrigerated, roller shelving and drive-through facilities. These modern outlets considerably enhanced the marketing of Manitoba beer in the province.

Manitoba brewers introduced new package sizes during the year which included 18 and 24 bottle packs for take-home use.

For the first time in three years, the fiscal year per capita consumption of spirits in the province dropped, with only modest per capita consumption increases in beer and wine.

During the fiscal year an Assistant Chief Inspector was appointed to supplement senior management capabilities within the Division. Additionally, four auxiliary inspectors were hired to significantly increase the number of inspections of receptions held under authority of occasional permit.

Board of Commissioners' disciplinary hearings sharply declined in fiscal 1983. Although we may see an increase in their number in the future, I believe licensees in the province have made a sincere and noteworthy effort to comply with The Liquor Control Act during the year under review.

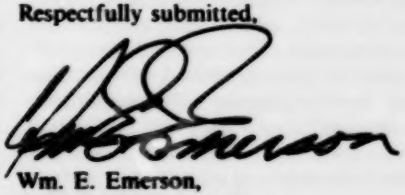
In June of 1982 the Commission was host to the Annual Convention of the Canadian Association of Provincial Liquor Commissioners. Representatives from all provinces and each territory were in attendance. In addition to the valuable business conducted, the Manitoba hosts provided the delegates with an opportunity to get to know Manitoba and its cultural and historical heritage through programs and tours arranged by the organizing committee.

During the year, eight employees retired and fifteen employees celebrated their twenty-fifth year of service with the Commission. The loyalty and valuable contribution made by these and all the Commission's employees throughout the year is gratefully acknowledged.

The Commission also wishes to acknowledge the valuable assistance provided by the Royal Canadian Mounted Police, the City of Winnipeg Police, and rural police forces as well as Departments of Government in ensuring compliance with The Liquor Control Act, its Regulations and Commission policies for licensees.

Operational highlights, the Auditor's Report, and the Commission's audited financial statements for the year with appropriate comparisons, are provided in the following sections of this Report.

Respectfully submitted,



Wm. E. Emerson,
General Manager and
Chief Executive Officer
August 31, 1983

PERSONNEL

The number of members of the Board of Commissioners, the Licensing Board and permanent employees of the Commission at March 31, 1983, compared with 1982 was as follows:

	1982	1983
Members of the Board of Commissioners	3	5
Members of the Licensing Board	5	5
Executive Officers	7	6
Head Office	79	81
Chief Inspector's Division	22	22
Warehouse	39	40
Maintenance & Carpentry	13	13
Liquor Stores & Order Office	249	251
	417	423

Labour Relations

A new Collective Agreement with the Manitoba Government Employees' Association was signed June 8, 1982. The agreement covers a two year period from April 1, 1982 to March 31, 1984.

Training & Development

Late in the fiscal year, the Commission entered into an arrangement with a supplier of multi-media training materials. This will allow in-house training programs to be conducted, utilizing Commission staff as leaders. It is anticipated that the program will have a beneficial effect on both the scope and the effectiveness of training offered by the Commission. The program will be applicable to all staff.

Improved store management performance was emphasized during the year through the scheduling of training seminars, one each in Dauphin, Brandon and Portage la Prairie. All store managers attended one of the three. Lectures by division heads, instructional films, workshops and round table discussions were included in each seminar.

Benefit Programs

The Commission introduced both a Short Term and a Long Term Disability Plan for employees during the fiscal year. With the addition of these Plans a comprehensive employee benefit package is now in place at the Commission.

Retirement & Long Service

During the fiscal year, 8 employees retired and presentations were made in recognition of many years of valued service. In addition, 15 employees received 25 year service awards from the Commission. Eighty-nine individuals attended a celebratory dinner recognizing the occasion. The honoured guests, their families and other Commission employees enjoyed a memorable evening.

PURCHASING & DISTRIBUTION

To provide maximum capabilities where most needed, the Division was restructured in December 1982. The Director, Donald V. Lussier, was appointed Assistant General Manager, Marketing, while W. Terry Lawrie was made Manager of Distribution responsible for basic product selection, warehousing and the Main Order Office. Concurrently, Ronald N. Oswald was appointed Manager of Purchasing, in charge of purchasing, pricing, inventory control and customs and excise.

During the fiscal year, strong emphasis was placed on staff development within the Division. Warehouse foremen completed supervisory management courses, while all division staff completed introductory wine training seminars.

The difficult economic conditions experienced by Canadian business in 1982 were also felt by the liquor industry. Wine sales rose by only 1.6% (1,150 hectolitres) in comparison to a 7.6% increase the previous year. Spirits sales decreased 5.9% (5,900 hectolitres) in comparison to a 1.1% increase in fiscal 1982. Beer volume rose a modest 1.0% (8,130 hectolitres), and while the imported beer segment rose 26.0%, it accounts for only 1.5% of total beer.

The trend to a preference for white wines continued with sales rising 16% over the previous year; Canadian white wines accounted for over 40% of white wine sales. Although the total spirits market was down 5.9% compared to the previous year, vodka declined only 3.8% and imported liqueurs were down only 2.3%.

With reference to beer, changes in the packages offered by Manitoba brewers began in 1982 with the introduction of 18 packs and 24 packs for off-premise sales. During the year, light beer grew from a 4.0% share of the beer market to 5.5%.

With continuing emphasis on improving customer service, an Affordable Wine Book was published in September 1982 featuring wines available in the Province of Manitoba for $5.00 or less. In October 1982 the phone-in licensee service offered to all rural licensees was expanded to include all licensees east of the Red River in the City of Winnipeg.

Product

The Commission's external wine tasting panel which included a wine writer/educator and representatives from the Canadian Society of Club Managers, Manitoba Hotel Association, Manitoba Restaurant & Foodservices Association, Opimian Society and independent liquor vendors, provided valuable input into the product selection process. Their knowledge and experience in the wine business, coupled with their tasting capabilities provided an excellent measure of the products' appeal to the Manitoba consumer.

Peter Adams, the Commission's wine consultant, conducted a media wine tasting in May 1982 and provided some basic information on the "How To" of wine tasting. Additionally, his experience in both the European and Canadian markets proved invaluable in launching Manitoba's first Fine Wines Boutique as well as in the selection of the final product for the Beaujolais Nouveau sale featured in November 1982.

The total number of products and packages listed by the Commission at the end of the fiscal year was 1,350. Responding to shifting consumer tastes, 93 new products were listed during the year, while 98 products were withdrawn because of insufficient demand. Two thirds of both the new listings and the de-listings were wines.

Prices

During 1982 retail prices of spirits, wine and imported beer were first increased on May 2 to reflect increased supplier prices and freight costs. A second increase occurred on May 30, 1982 reflecting increases in provincial markup rates applied to all products. A third increase occurred September 1, 1982 resulting from annual indexing of federal duties and sales tax. Additional increases in both provincial markups (excepting Manitoba beer), and provincial sales tax resulted in a further increase on March 7, 1983.

Manitoba domestic beer prices to the consumer increased 45¢ per dozen on May 30, 1982 due to the increase in markup. On September 5, 1982 an increase of 15¢ per dozen reflected the aforementioned indexing of federal duties and sales tax. Although there was no change in the provincial markup on beer on March 7, 1983, a 1% increase in provincial sales tax resulted in a 10¢ per dozen retail price increase.

Warehouse

Total warehouse throughput for spirits, wine and imported beer decreased 1.9% to 3,908,595 cases compared with 3,986,061 cases in the previous year. An expenditure of approximately $47,000 for a new high stacker reach truck and the replacement of four dock levellers took place in this third year of the Commission's seven-year plan to replace obsolete equipment.

The implementation of a "slot" picking system, concurrent with a national brand numbering program designated "Canadian Standard Product Code", improved the efficiency of the warehouse operation. The slot system negated the requirement to organize the warehouse in brand number sequence, thereby facilitating improved stock organization through more efficient materials handling procedures.

Improved working conditions in the warehouse were implemented through increased product and supervisory training and an active labour/management committee which met three times during the year.

RETAIL OPERATIONS

Total dollar sales to both the public and to licensees rose 17.6% in fiscal 1983 from $245,576,285 to $288,819,347.

Sales of product through Commission liquor stores and privately owned and operated liquor vendors increased 16.3% over the previous year to $166,933,167.

Sales of product to licensees rose 19.4% from $102,066,865 to $121,886,180.

Liquor Stores

The total number of liquor stores at year end stood at 49, consisting of 39 self-serve and 10 conventional (over-the-counter) stores (Appendix I). Dollar sales through Commission stores totalled $140,043,411, a 16.1% increase over the previous year.

Liquor Vendors

At year end, there were 169 privately owned businesses known as liquor vendors authorized to retail liquor in rural Manitoba (Appendix II). Sales to these liquor vendors accounted for $29,144,819 or 10% of Commission sales.

During the year, three new liquor vendors were appointed, one vendor was closed and nine changed ownership.

A dramatic improvement in customer service was achieved by 13 liquor vendors who converted their operation to self-serve. The total number of self-serve vendors now stands at 56.

Many liquor vendors participated in the Italian and Canadian Wine Festivals by making available to their customers the specially priced wines featured in these events.

Store Development

It is the Commission's continuing objective to provide pleasant, efficient customer service. All retail stores are continually examined and considered for upgrading or relocation as required.

Fiscal 1983 experienced the highest level of activity ever in store enhancement. Within the 12 month period one new store was opened, three stores were relocated and converted to self-serve, and one major store was completely renovated within which the first Fine Wines Boutique for Manitoba was opened.

The new store, opened in the Eastwinds Shopping Centre, considerably improved customer service in the northeast section of Winnipeg. The conventional store at Main and Jefferson in Winnipeg was enlarged, converted to self-serve and relocated within the Dominion Shopping Centre. The self-serve store at "The Bay" and the conventional store at Portage and Victor were closed and a new self-serve store opened at Portage and Burnell. The conventional store in Carman was closed and a new self-serve store opened at the corner of Centre and Main.

The Grant Park Shopping Plaza store in Winnipeg was completely renovated in 1983 and now features Manitoba's first Fine Wines Boutique. The Boutique carries a special selection of 170 wines and spirits, showcased in an attractive setting of brass and glass decor, warm carpeting and soft lighting. All products within the Boutique are also available upon request through any liquor store in Manitoba.

Merchandising

The merchandising function within our retail stores reached a new plateau in fiscal 1983 with several important activities being introduced.

The first imported wines festival was held in the spring of 1982 when the "Wines of Italy" was presented from May 14 to May 29. Bright, imaginative store decor greeted customers with eye-

catching displays of specially priced Italian wines.

"Wines of Canada" was presented from October 15 to October 30, 1982. Customers responded enthusiastically to the theme "To Taste is to Believe" by purchasing the many specially priced Canadian products, some being sold for the first time in Manitoba.

In November, 1982, Manitobans were introduced to "Le Beaujolais Nouveau"; a once-a-year sale of fresh, young red wine from the Beaujolais region of France. It received an extremely enthusiastic reception from the public.

Many new products were highlighted during the year to increase customer awareness and knowledge of the wide range of products, and wines in particular, offered by the Commission.

New merchandising fixtures were introduced in many liquor stores, improving ease of selection and accessibility. Of particular significance are gravity flow beer racks designed for customer convenience and installed for the first time in 1982.

A new shelf ticketing program initiated in January, 1983, provides information regarding the sweetness of wines and the price per centilitre of each product. To speed customer service, more efficient cash registers were installed across the province.

Employee Relations

The retail operations labour/management committee held beneficial bi-monthly meetings during the year.

New uniforms were provided to all permanent liquor store staff in the early summer of 1982. The men's attire consists of grey flannel slacks with light blue shirts: the women's, grey slacks with blue blouses and grey blazers.

LICENCES & PERMITS

The hospitality industry's increasing concern with propriety and ethics in the service of food and liquor, accompanied by increasingly high standards of accommodation, was gratifying to the Commission and was reflected in a decrease in disciplinary action required.

For the first time, licensees were invited to participate in Commission merchandising activities. A number of hotels and restaurants joined in the Commission-initiated Italian and Canadian Wine Festivals by inviting their customers to enjoy a featured festival wine with their meals.

The Licensee Field Manual developed and distributed in 1982, containing all policies relative to licensees under The Liquor Control Act, proved an excellent resource document for licensees and the general public.

During the fiscal year, a program was implemented whereby staff met with new licensees to familiarize them with pertinent provisions of The Liquor Control Act, Regulations and policies. These meetings have been well received.

Amendments to The Liquor Control Act, Regulations and Commission Policy

To improve the efficiency of licensed operations and to assist licensees in enhancing customer satisfaction, a number of amendments to The Liquor Control Act and Regulations were passed during the fiscal year. As well, approximately 50 new policies and/or revisions of existing policies were introduced. Significant amendments and policy changes are highlighted below:

The Liquor Control Act

Bill 52, an Act to amend The Liquor Control Act, was proclaimed effective August 1, 1982. Significant amendments provide that:

- The Commission may establish a Duty Free Liquor Store located at any crossing point on the border between Manitoba and the United States of America, for the sale of liquor to persons leaving Manitoba by ground transportation.

- Applicants for licence may appeal a decision of the Licensing Board back to the Licensing Board and thereafter to the Board of Commissioners.

- Liquor may be had, kept and consumed in private enclosed areas of business premises.

- Public notices of application for licence in the Manitoba Gazette and a local newspaper are now required to be published only once, rather than twice in each.

- Beer prices in beer parlours are no longer Commission controlled.

- Beer parlour licensees may sell spirits and wine in addition to beer.

- Liquor may be sold in dining rooms and cocktail rooms commencing at 11:00 A.M. instead of 11:30 A.M.

- Dining rooms may close as early as 11:00 P.M. and the adjoining cocktail room may remain open until 1:00 A.M. if food service is available.

- Minors may enter a cocktail room when accompanied by an adult parent or spouse only for the purpose of waiting to be seated in the dining room. The minor cannot consume liquor in the cocktail room.

- Hotel operators who hold beverage room or dining room licences may sell liquor by the bottle to bona fide registered guests of the hotel.

- The Commission may approve a hotel operator, under dining room licence, to sell liquor in guest rooms from self service units to bona fide registered guests of the hotel.

• Licensees may extend operating hours to 3:00 A.M. from 1:00 A.M. on New Year's Eve where a meal is served to patrons during the function.

• A distiller, brewer, or wine manufacturer may display and provide complimentary samples of liquor to persons present at special functions approved by the Commission.

Regulations

Regulations filed during the year were:

174/82
• Repealed Manitoba Regulation 29/80 which required the Commission to fix the price for on-premise beer sales in beer parlours.

175/82
• Allows the Commission to use discretion in determining the number of staff washrooms required in licensed premises where not more than 10 people are employed.

• Clarifies and simplifies the procedure for licensees to have management personnel approved by Commission.

• Repeals the requirement that the Commission approve licensee food and liquor menus.

• Allows licensees to dispense liquor other than from original container.

• Identifies basic food requirements for cocktail rooms when the adjoining dining room closes earlier.

176/82
• Revises the time when public notice of an application for licence must be filed with the Commission.

• Increases the supplementary licensee fee to 6% from 5% for wine retail licensees and to 12% from 10% for all other licensees.

Commission Policy

Significant policy changes made during the year were:

• After monitoring the consequences of removing the draught beer quota system on a one year trial basis commencing October 1, 1981, the test program was found to be successful and the quota was permanently eliminated.

• Standards for washrooms in new licensed premises were brought in line with the Manitoba Building Code.

• The mandatory requirement that dining room liquor service bars be screened from public view was deleted.

• A greater variety of games was approved for installation in licensed areas.

• Beer vendor licensees were allowed to accept empty beer bottle returns during hours when the beer vendor is not open for sale of beer.

• Licensees were allowed greater flexibility in the use of table tent cards in merchandising liquor. As well, the requirement that price lists identify house wines as domestic or imported was eliminated.

• Private sporting clubs were allowed to admit casual daily players to licensed clubhouses as members for the day.

• Veterans' clubs were allowed a greater variety of classes of membership.

Liquor Referendums

Three municipalities presented a by-law to their electors for approval of the issuance of new classes of licence within their municipality. The results were:

• The Rural Municipality of Victoria Beach approved a by-law for Dining Room Liquor Licence.

• The Town of Winkler defeated a by-law for Restaurant Beer and Wine, Beverage Room, Dining Room Liquor and Cocktail Room Licences.

• The Village of Minitonas defeated a by-law for Dining Room Liquor and Cocktail Room Licences.

Occasional Permits

Training seminars were held with liquor store management to ensure that all personnel were familiar with occasional permit procedures, thus enhancing customer service at the time of acceptance of application.

Interdiction and Prohibition Orders

	No. in Effect March 31, 1982	Issued	Rescinded	No. in Effect March 31, 1983
Interdictions	856	51	86	821
Prohibitions	28	26	27	27

Board of Commissioners

The Board of Commissioners held 17 disciplinary hearings in public session during the year to deal with 35 infractions under the Liquor Control Act and Regulations. Disciplinary action taken by the Commission is included in the Chief Inspector's section of this Annual Report.

Licensing Board

During fiscal 1983, the Licensing Board held thirteen regular meetings, one annual meeting and two special meetings, all of which were open to the public. One special meeting was held in Thompson in order to respond to issues current in the area at the time. The second special meeting was held to reconsider an application for licences and to permit the applicant to make further representations.

Licence applications considered by the Board during the year included 88 related to conversion to other types of licences and the extension of licensed areas; 85 related to premises not previously licensed; 84 related to the purchase of existing hotels or restaurants; 41 to changes in ownership of shares of a corporation operating licensed premises; 9 to obtaining an additional licence; 6 to the formation of a new company or partnership, and 32 to various miscellaneous licensing matters.

Licence changes during the year are listed below:

Type of Licence	Number in Effect March 31, 1982	Issued New	Not renewed or Terminated	Number in Effect March 31, 1983
Hotel Registration	337	4	6	335
Beer Vendor	300	2	2	300
Beer Parlour	4	Nil	Nil	4
Restaurant Beer & Wine	266	18	29	255
Restaurant Wine	35	9	10	34
Beverage Room	296	Nil	2	294
Dining Room Liquor	405	63	29	439
Cocktail Room	198	23	15	206
Cabaret	9	1	1	9
Special Events	10	1	Nil	11
Club Beer	5	Nil	Nil	5
Club Beverage Room	43	2	Nil	45
Club Dining Room	2	Nil	Nil	2
Club Cocktail Room	108	4	2	110
Military Canteen	63	1	2	62
Brewers Retail	1	Nil	Nil	1
Sacramental Wine Vendor	5	Nil	Nil	5
Brewer	5	Nil	Nil	5
Distiller	29	Nil	Nil	29
Winery	18	2	Nil	20
Hunting or Fishing Lodge	2	3	Nil	5
Totals	2,141	133	98	2,176

Number of Establishments Licensed for On-Premise Consumption

	1982	1983
*Hotels	336	334
*Private Sports & Fraternal Clubs	156	159
Military Messes	63	62
*Restaurants	349	375
Cabarets	3	4
*Railway (Dining & Lounge Cars)	1	1
*Airlines (Aircraft & Airport Hospitality Rooms)	6	6
Excursion Boats (1 also has Hotel Registration)	5	5
Nursing Homes	12	11
*Special Events	10	11
Hunting or Fishing Lodges	2	5
	943	973

*May hold more than one class of licence

Licensed Food & Beverage Establishments

The Liquor Control Commission concerns itself with that major segment of the hospitality industry which is licensed to serve beverage alcohol. In fiscal 1983 investment in new hotels and restaurants amounted to $10.7 million compared with approximately $6.7 million in the year preceding. Details follow:

Hotels

Over the past five years, 16 new hotels (one replacing an existing hotel), have been constructed in the province at a total investment of $30.2 million; as well approximately $14.4 million has been spent on refurbishing existing licensed hotels. Additional services and accommodation have been provided each year as follows:

Fiscal Year	No. of New Hotels	No. of Modern Guest Rooms	No. of Banquet Rooms	No. of Licensed Dining Areas	No. of Cocktail Rooms	No. of Beverage Rooms	Investment, Construction & Furnishings ($000)
1979	2	114	7(508)	3(229)	2(72)	1(189)	$ 3,900
1980	5	154	4(743)	7(1034)	3(87)	3(550)	6,000
1981	6	327	6(643)	6(691)	4(234)	3(432)	14,600
1982	1	6	Nil	1(25)	Nil	1(132)	400
1983	2	73	2(601)	5(307)	1(75)	Nil	5,300

Figures in parentheses ( ) show total seating capacities.

Restaurants

During the past five years, 287 new dining facilities (restaurants, dining rooms, cocktail rooms and cabarets) were established and licensed for the sale of specified types of liquor with a total investment of $32.6 million. Additionally, $4.1 million was invested in refurbishing existing licensed restaurants.

In fiscal 1983, 65 licences were issued for restaurants, involving a total investment of $5.4 million.

Revenue from the Sale of Food and Liquor

The aggregate provincial revenue for fiscal 1983 from food and liquor sold by licensed establishments required to provide dining facilities and maintain an appropriate food to liquor ratio, was $208,493,000. $154,079,000, (73.9%) of the total was attributed to the sale of food and $54,414,000 (26.1%) to the sale of liquor. At the end of the year there were 735 establishments in this group.

Details of the food to liquor ratio for the past five years rounded to the nearest thousand are as follows:

Fiscal Year	Number of Establishments	Food	%	Liquor	%	Total
1979	599	$103,459	75.2	$34,143	24.8	$137,602
1980	644	121,398	76.4	37,599	23.6	158,997
1981	662	140,762	76.2	43,919	23.8	184,681
1982	711	146,408	74.7	49,574	25.3	195,982
1983	735	154,079	73.9	54,414	26.1	208,493

Note: Most establishments have more than one class of licence.

CHIEF INSPECTOR

The function of inspectors is daily contact with the hospitality industry, assisting licensees in their operations. As liquor control is an important element within an inspector's duties, investigations and informational surveys are conducted on an ongoing basis. These include applications for new licences or premises being renovated or expanded, routine inspections of existing licensed premises and occasional permit and banquet hall investigations.

During the fiscal year ended March 31, 1983 the Chief Inspector's staff included three Senior Inspectors, sixteen District Inspectors and three clerical staff members. In January, 1983 an Assistant Chief Inspector was appointed and in February, four auxiliary (part-time) inspectors were hired to significantly increase inspections of receptions held under authority of occasional permits.

Additionally, inspection staff conducted frequent lectures relating to The Liquor Control Act, its Regulations and Commission policies. Those attending included management and staff of licensed premises, students, members of community organizations, the Manitoba Hotel Association, the Manitoba Restaurant and Foodservices Association, the Canadian Society of Club Managers and the Manitoba Lodges and Outfitters Association.

During the year, inspectors regularly met with banquet hall owners and managers to familiarize them with regulations and policies pertinent to effective hall operation. Local detachments of the Royal Canadian Mounted Police generally participated in these meetings.

Inspectors continued the program of testing the alcoholic strength of liquor in licensed premises; there was no evidence of tampering with any liquor.

Members of this Division again participated in the Royal Canadian Mounted Police's beneficial walk through program at licensed premises in rural areas. Licensees continued to express satisfaction with this program.

Disciplinary Action

The following disciplinary action was taken against licensees and permittees with comparative figures shown for the previous fiscal year.

Licensees	**1982**	**1983**
Disciplinary hearings	48	17
Cancellations of Licences	1	—
Suspensions (see Appendix III for details)	26	4
Total Days Suspended	67	11
Warning Letters	89	61
Caution Letters	12	8
Permittees		
Suspension of Privileges	15	14
Warnings	48	27

Inspections/Investigations

The current and prior fiscal year's inspections and investigations are as follows:

Type of Inspection	1982	1983
Hotels	3,455	3,497
Beer Parlours	190	85
Restaurant Beer and Wine	4,196	4,247
Restaurant Wine	269	270
Beverage Rooms	6,469	6,622
Dining Rooms	3,940	4,613
Cocktail Rooms	2,690	3,047
Cabarets	154	219
Special Events (Performances, Conventions, Exhibitions, etc.)	137	109
Clubs (Beer Parlour)	20	17
Clubs (Beverage Room)	214	241
Clubs (Dining Room)	1	3
Clubs (Cocktail Room)	1,005	1,040
Beer Vendors	6,042	6,357
Sacramental Wine Vendors Stock and Premises Inspections	9	10
Hunting or Fishing Lodges	5	4
*Occasional Permit Functions	1,365	1,448
Banquet Halls	204	164
Final Inspections for New Licences and Extension of Existing Licences	113	136
	30,478	32,129

*The Commission issued 26,223 occasional permits during fiscal 1983, an increase of 225 over the previous year.

Type of Investigation	1982	1983
**Occasional Permits (Prior to Issue)	1,832	1,929
Interdiction Orders Personally Served	37	32
Notice of Intention to Apply for Licence	137	194
General Investigations and Complaints	1,792	1,601
	3,798	3,756

**Five hundred and eighty-eight applications were cancelled or withdrawn when investigation revealed these applications did not comply with specific Sections of The Liquor Control Act, its Regulations and Commission policy.

Prosecutions under The Liquor Control Act

Prosecutions in Manitoba by the Attorney-General's Department under The Liquor Control Act for the fiscal years 1979-1983 are as follows:

Convictions and total fines imposed:

	1979	1980	1981	1982	1983
Number.....	9,313	9,442	9,941	10,214	9,915
Amount	$392,420	$429,279	$418,535	$447,758	$580,817

The number of convictions for Informations sworn by City of Winnipeg Police was 920 resulting in fines totalling $47,521

The number of convictions for Informations sworn by the R.C.M. Police and rural Police was 8,995 resulting in fines totalling $533,296

Number of persons convicted in Manitoba:

	1979	1980	1981	1982	1983
— sentenced to jail without option of a fine.....	72	54	44	50	27
— given suspended sentence	9	10	3	1	1
— placed on probation	3	3	2	10	4
— reprimanded	98	98	78	66	80

The above data was compiled from conviction reports received from the Royal Canadian Mounted Police, the City of Winnipeg Police and rural Police.

INTERNAL AUDIT AND SECURITY

The Internal Audit Department continued to exercise its responsibilities in evaluating the adequacy and effectiveness of internal controls, systems, policies and procedures. During the fiscal year the Department completed 50 combined operational and financial audits, and 12 operational audits of the retail stores group. In addition, 10 head office and external entity audits were completed in both financial and operational areas. The Internal Audit staff was extensively involved with the review and testing of controls on new computer systems.

The Shrinkage Committee, on which Internal Audit has a member, held ten meetings during the year to review and improve security and control procedures in retail liquor stores.

FINANCE

Financial Information: Fiscal 1983

In fiscal 1983, liquor sales increased by $43,243,062 (17.6%) and gross profit by $30,074,652 (29.6%). Income from licence fees and other sources increased by $56,490 (.9%). General and administrative expenses increased by $2,427,367 (15.7%) and fixed assets charged to operations increased by $287,310 (29.4%).

The resulting net profit increased by $27,416,465 (30.1%) to $118,645,809 which was paid over to the province's Revenue Division of the Consolidated Fund.

In addition to the net profit of $118,645,809, the Commission remitted Manitoba Retail Sales Tax of $16,155,386 to the Province of Manitoba.

Included in the cost of goods sold by the Manitoba Liquor Control Commission is $40,722,700 paid to the Government of Canada as Customs and Excise Duties and Sales Tax in respect of spirits, wine and imported beer.

Excise Duty and Sales Tax on domestic beer are paid by the breweries directly to the Government of Canada based on production.

The Commission has progressed satisfactorily in providing management information and operating systems within the Commission's 5-Year Systems Development Plan. During the year, new Beer Order, Store Accounting and Payroll Systems were implemented, enhancing the timing of management reports and the Commission's efficiency.

The Commission installed word processing facilities in March 1983 in three departments to more effectively handle the issuance of licences, permits and liquor purchase orders.

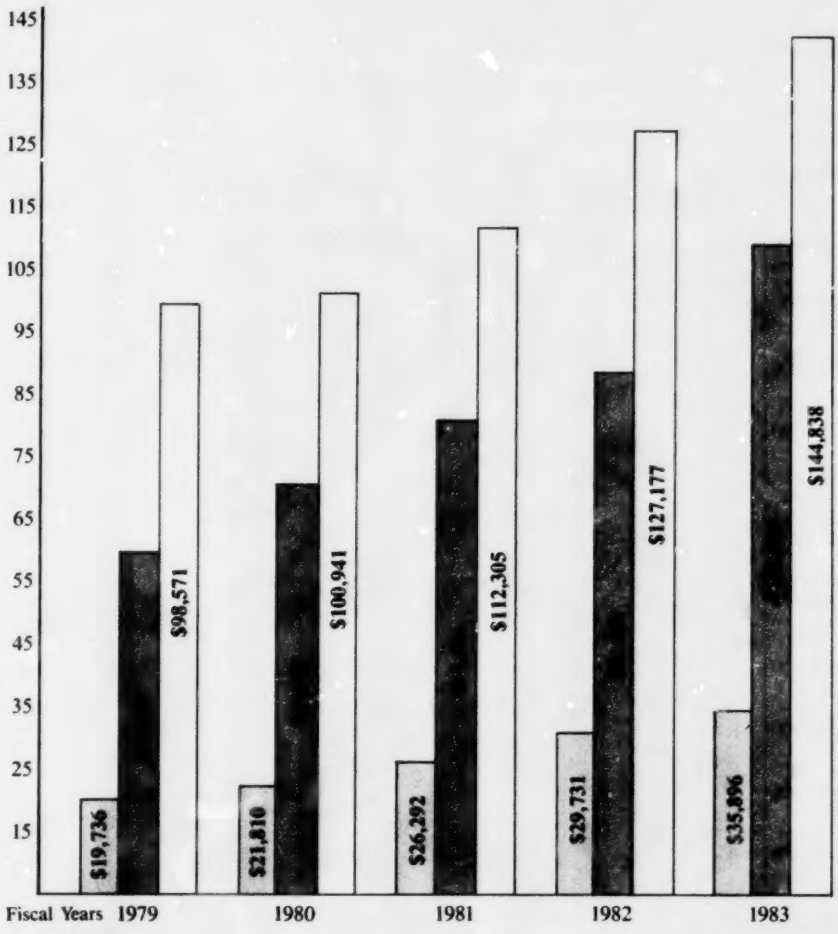
Profit and expense ratios in fiscal years ended March 31 were as follows:

	1979	1980	1981	1982	1983
Sales	$176,932,534	$192,268,053	$219,778,233	$245,576,285	$288,819,347
Gross Profit	74,626,089	79,206,446	90,035,790	101,650,637	131,725,289
Net Profit	69,315,150	71,695,913	81,634,369	91,229,344	118,645,809
General and Administrative Expenses	10,496,286	12,238,487	13,591,319	15,446,602	17,873,969
Fixed Assets Charged to Operations	109,085	186,392	348,932	976,511	1,263,821
Gross Profit as % of Sales	42.18%	41.20%	40.97%	41.39%	45.61%
Net Profit as % of Sales	39.18%	37.29%	37.14%	37.15%	41.08%
General and Administrative Expenses as % of Sales	5.93%	6.37%	6.18%	6.29%	6.19%
Fixed Assets Charged to Operations as % of Sales	.06%	.10%	.16%	.40%	.44%

Note: Domestic beer bottle deposits have been eliminated from sales to reflect a change in the Commission's accounting policy for deposits. All bottle deposits are now reflected through balance sheet accounts.

RETAIL VALUES OF LIQUOR SOLD IN MANITOBA

($000)



LEGEND:

WINE

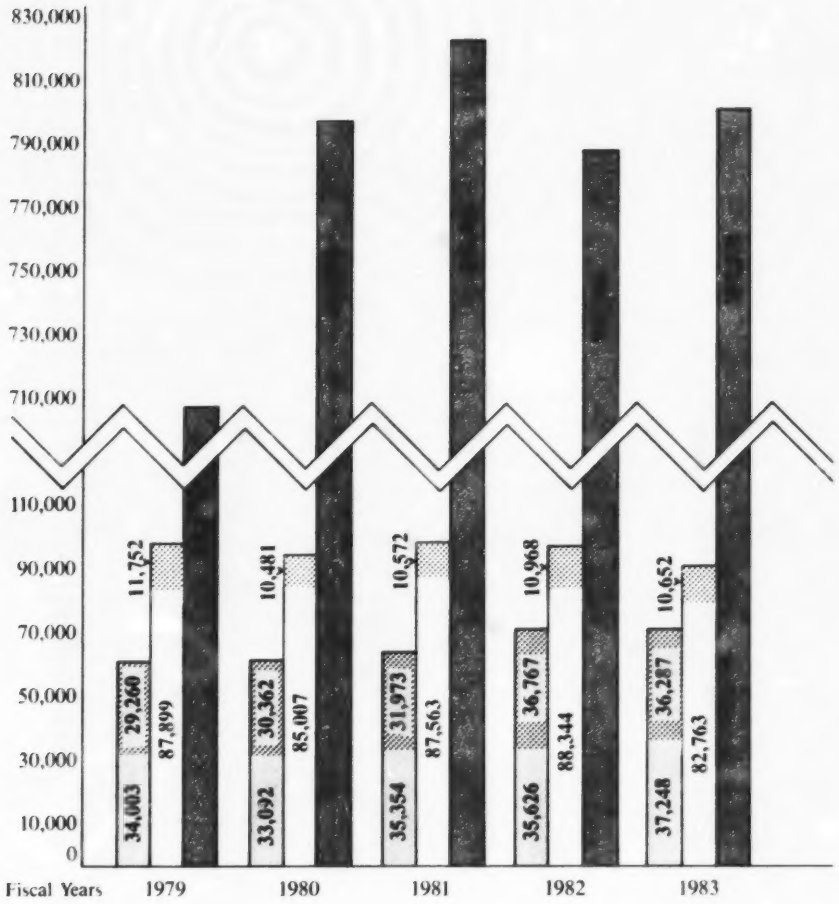
SPIRITS

BEER

NOTE: Manitoba Retail Sales Tax collected by the Commission is not included above. During fiscal 1983, the Commission remitted $16,155 (1982 - $13,828) to the Province of Manitoba.

VOLUME OF LIQUOR SOLD IN MANITOBA

(in hectolitres)



LEGEND:

WINE —CANADIAN —IMPORTED

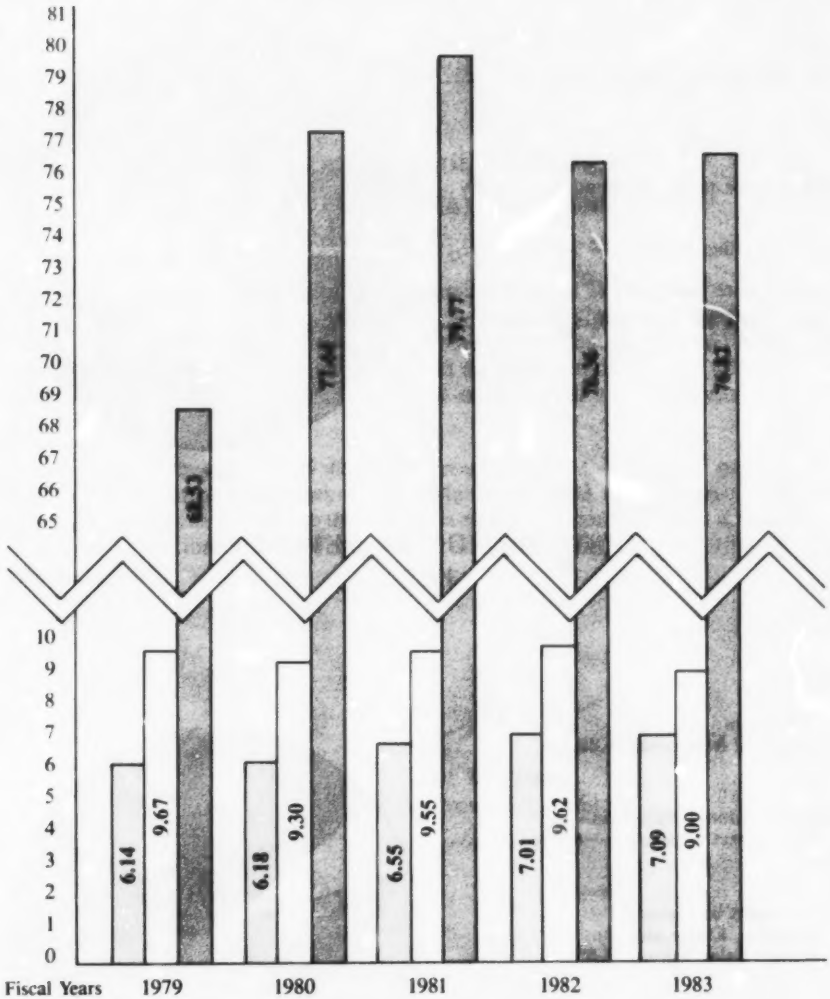
SPIRITS —CANADIAN —IMPORTED

BEER —CANADIAN & IMPORTED

Note: A hectolitre is 100 litres.

PER CAPITA CONSUMPTION OF LIQUOR SOLD IN MANITOBA

(in litres)



LEGEND:

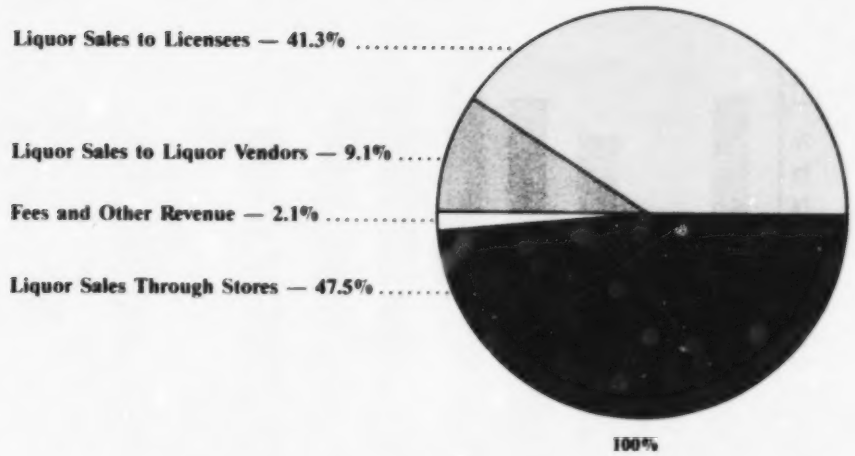
WINE

SPIRITS

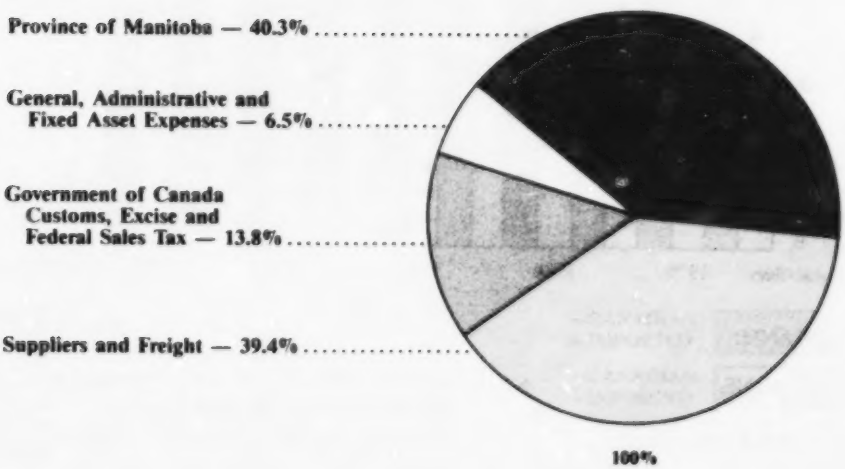
BEER

NOTE: The Manitoba population of 1,037,800 for fiscal 1983 was based on Statistics Canada's preliminary estimate of October 1, 1982.

SOURCES OF REVENUE
1983


Liquor Sales to Licensees — 41.3%
Liquor Sales to Liquor Vendors — 9.1%
Fees and Other Revenue — 2.1%
Liquor Sales Through Stores — 47.5%
100%

DISTRIBUTION OF REVENUE
1983


Province of Manitoba — 40.3%
General, Administrative and Fixed Asset Expenses — 6.5%
Government of Canada Customs, Excise and Federal Sales Tax — 13.8%
Suppliers and Freight — 39.4%
100%

PROVINCE OF MANITOBA
PROVINCIAL AUDITOR

THE LIQUOR CONTROL COMMISSION

REPORT OF THE PROVINCIAL AUDITOR'S OFFICE

We have examined the balance sheet of The Liquor Control Commission as at March 31, 1983 and the statements of profit and loss and cash flow and the schedule of sales, cost of sales and gross profit for the year then ended. Our examination was made in accordance with generally accepted auditing standards, and accordingly included such tests and other procedures as we considered necessary in the circumstances.

In our opinion, these financial statements present fairly the financial position of The Liquor Control Commission as at March 31, 1983 and the results of its operations and its cash flow for the year then ended in accordance with accounting principles as disclosed in Note 1 applied on a basis consistent with that of the preceding year.

W. K. Ziprick, C.A.,
Provincial Auditor.

July 12, 1983,
Winnipeg, Manitoba.

GOVERNMENT OF THE PROVINCE OF MANITOBA

THE LIQUOR CONTROL COMMISSION

STATEMENT OF PROFIT AND LOSS
FOR THE YEAR ENDED MARCH 31, 1983

($000's)

	1983	1982
Sales:		
Stores and liquor vendors (Note 3)	$166,933	$143,509
Licensees	121,886	102,067
	288,819	245,576
Cost of Sales:		
Stores, liquor vendors, licensees	90,823	85,788
Beer purchases for licensees	66,271	58,138
	157,094	143,926
Gross profit	131,725	101,650
Other income (Note 5)	6,058	6,002
	137,783	107,652
General and Administrative Expenses:		
Salaries and benefits	11,076	9,526
Superannuation	647	532
Alterations, maintenance and repairs	337	308
Audit, legal and other professional fees	127	182
Cleaning and caretaking	424	383
Corporation capital tax	9	7
Data processing — equipment rentals (Note 7)	200	164
Delivery charges	938	851
Grants in lieu of taxes	416	375
Health and post secondary education tax levy	127	—
Insurance	14	16
Light, heat, power and water	403	355
Printing, postage and stationery	253	211
Protective services	129	119
Public information services	118	61
Rentals — leased premises (Note 7)	1,144	981
Staff training	47	56
Telephone and telegraph	81	66
Travelling	57	56
Wrapping supplies	284	262
Miscellaneous	134	118
Chief Inspector's Division:		
Salaries and benefits	679	593
Operating expenses	148	153
Board of Commissioners — salaries and expenses	38	35
Licensing Board — salaries and expenses	43	36
	17,873	15,446
Operating profit before fixed assets charged to operations	119,910	92,206
Fixed assets charged to operations (Notes 1 & 6)	1,264	977
Net profit paid or payable to the Province of Manitoba	$118,646	$ 91,229

GOVERNMENT OF THE PROVINCE OF MANITOBA

THE LIQUOR CONTROL COMMISSION

BALANCE SHEET
AS AT MARCH 31, 1983
($000's)

ASSETS

	1983	1982
Current Assets:		
Cash on hand and in banks	$ 1,792	$ 2,945
Accounts receivable — claims and other	194	253
Inventory (Note 2)	14,140	14,159
Prepaid expenses and supplies	199	266
	$16,325	$17,623

LIABILITIES

Current Liabilities:		
Net profits payable to the Province of Manitoba	$ 4,646	$ 5,429
Accounts payable — trade and other	5,517	6,473
Manitoba Retail Sales Tax payable	1,458	1,035
Deferred licence fees	204	186
	11,825	13,123
Non-interest bearing working capital advance provided by the Province of Manitoba	4,500	4,500
	$16,325	$17,623

APPROVED ON BEHALF OF THE COMMISSION:

Chairman

General Manager and
Chief Executive Officer

Director of Finance

GOVERNMENT OF THE PROVINCE OF MANITOBA

THE LIQUOR CONTROL COMMISSION

SCHEDULE OF SALES, COST OF SALES AND GROSS PROFIT
FOR THE YEAR ENDED MARCH 31, 1983

($000's)

	Spirits	Wine	Beer	Total
Sales:				
Stores and liquor vendors	$125,551	$29,651	$ 11,731	$166,933
Licensees	19,287	6,245	96,354	121,886
Total Sales for 1983	$144,838	$35,896	$108,085	$288,819
Total Sales for 1982	$127,177	$29,731	$ 88,668	$245,576
Cost of Sales:				
Stores, liquor vendors, licensees	$ 64,545	$ 19,613	$ 6,665	$ 90,823
Beer purchases for licensees	—	—	66,271	66,271
Total Cost of Sales for 1983	$ 64,545	$ 19,613	$ 72,936	$157,094
Total Cost of Sales for 1982	$ 61,108	$18,720	$ 64,098	$143,926
Gross Profit for 1983	$ 80,293	$16,283	$ 35,149	$131,725
Gross Profit for 1982	$ 66,069	$ 11,011	$ 24,570	$101,650
Gross Profit as a Percentage of Sales for 1983	55.4	45.4	32.5	45.6
Gross Profit as a Percentage of Sales for 1982	52.0	37.0	27.7	41.4

GOVERNMENT OF THE PROVINCE OF MANITOBA

THE LIQUOR CONTROL COMMISSION

STATEMENT OF CASH FLOW
FOR THE YEAR ENDED MARCH 31, 1983
($000's)

	1983	1982
Cash Receipts:		
Sales — spirits, wine, beer	$288,819	$245,576
Basic and supplementary licence fees and other	6,135	5,935
Manitoba Retail Sales Tax	16,578	14,001
	311,532	265,512
Cash Disbursements:		
Purchases — merchandise, federal duty, excise and sales taxes, etc.	158,157	142,813
General and administrative expenses	17,699	15,701
Fixed assets charged to operations	1,245	845
Manitoba Retail Sales Tax	16,155	13,828
	193,256	173,187
Net cash available for transfer	118,276	92,325
Transfers to Minister of Finance:		
Current year profit	114,000	85,800
Prior year profit	5,429	4,634
	119,429	90,434
Excess of receipts over disbursements/transfers		$ 1,891
Excess of disbursements/transfers over receipts	$ 1,153	
Represented by decrease in cash in bank:		
Cash on hand and in bank April 1	$ 2,945	$ 1,054
Add excess of receipts over disbursements/transfers		1,891
Less excess of disbursements/transfers over receipts	1,153	
Cash on hand and in bank March 31	$ 1,792	$ 2,945

GOVERNMENT OF THE PROVINCE OF MANITOBA

THE LIQUOR CONTROL COMMISSION

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED MARCH 31, 1983
($000's)

1. ACCOUNTING POLICIES

The Commission follows generally accepted accounting principles with the following modifications:

a. **Fixed Assets**

Fixed assets are charged to operations in the year acquired except for assets under construction which are expensed when completed.

b. **Pensions**

In accordance with the provisions of the Manitoba Civil Service Superannuation Act, the Commission contributes 50% of the pension disbursement made to retired employees. Such payments are charged to operations as incurred and provision is not made in the accounts to fund current or past service obligations to the Superannuation fund. On the basis of an actuarial report, the unfunded liability for the Commission's employees amounted to $9,918 as at December 31, 1982.

2. INVENTORY AT COST

Inventory is composed of:

	1983	1982
In bond merchandise	$ 7,775	$ 8,481
Duty paid merchandise	6,365	5,678
	$ 14,140	$ 14,159

The amount of unpaid Customs, Excise duties and Sales tax on owned merchandise held in bond was approximately $4,352 at March 31, 1983 (1982 - $4,481).

3. SALES — STORES AND LIQUOR VENDORS

	1983	1982
Sales to liquor vendors	$ 29,145	$ 24,836
Volume discounts	(2,255)	(1,916)
	26,890	22,920
Store sales	140,043	120,589
	$166,933	$143,509

4. BEER PURCHASES FOR LICENSEES

Beer is mainly retailed through licensees and not through the Commission's stores. The gross profit for the current year on beer sold to the licensees, and through stores and liquor vendors as a percentage of sales, was 31.2% and 43.2% respectively. The overall gross profit as a percentage of sales of 32.5% reflects allowances to licensees for retailing.

5. OTHER INCOME

	1983	1982
Supplementary licence fees:		
Licensees	$ 2,666	$ 2,353
Brewers	2,158	2,141
Miscellaneous	530	821
Occasional permits, etc.	322	336
Basic licence fees	201	196
Commission for collecting Manitoba Retail Sales Tax	166	142
Liquor licensee application fees	13	11
Disposal of fixed assets	2	2
	$ 6,058	$ 6,002

6. FIXED ASSETS

Fixed assets charged to operations:

	1983	1982
Equipment and furnishings	$ 453	$ 281
Systems development	373	226
Leasehold improvements	369	41
Land and buildings	37	413
Automobiles	32	16
	$ 1,264	$ 977
Included in the above is the cost of fixed assets purchased for the Chief Inspector's Division	$ 30	$ 6

7. LONG-TERM LEASES

a. The Commission owns 12 stores and leases 37 others. Leases have expiry dates ranging from 1983 to 2002.

The future minimum lease payments for each of the next five years are as follows:

Year Ending March 31	
1984	$730
1985	693
1986	664
1987	657
1988	838

b. The Commission leases Hewlett-Packard and Sperry Univac computer equipment. The lease on the Sperry Univac computer equipment expires July 31, 1985, while the lease on the Hewlett-Packard computer equipment expires February 28, 1987.

The future minimum lease payments for each of the years to the expiry of the contracts are as follows:

Year Ending March 31	
1984	$212
1985	212
1986	138
1987	93

8. MANITOBA RETAIL SALES TAX

In addition to the net profit of $118,646, the Commission remitted Manitoba Retail Sales Tax of $16,155 (1982 - $13,828) to the Province of Manitoba.

9. COMPARATIVE FIGURES

Prior year's comparative figures have been restated to conform to the classifications adopted for the fiscal year ended March 31, 1983.

APPENDIX I

LIQUOR STORES

Of the 49 Commission operated liquor stores, 39 SELF-SERVE stores (3 more than in the prior year) were in operation at the following locations:

In the City of Winnipeg:

St. James-Assiniboia — Charleswood

Assiniboia, 3239 Portage Avenue
Portage & Ainslie
Polo Park Shopping Centre
Charleswood, 4910 Roblin Boulevard

St. Boniface-St. Vital

Dominion Shopping Centre
St. Vital, 14 Alpine Avenue
Dakota Park Plaza

Winnipeg Centre

Hargrave & Ellice
Main & Market
Portage & Burnell

North/West Kildonan

Main & Manitoba
Northgate Shopping Centre
Main & Jefferson
Tyndall Market Mall

Winnipeg South

River & Osborne
*Grant Park Plaza Shopping Centre
Fort Garry, 1737 Pembina Highway

East Kildonan

Regent Park Shopping Centre
Northdale Shopping Centre
Eastwinds Shopping Centre

*Contains Fine Wines Boutique

Outside the City of Winnipeg

Brandon, 10th & Victoria Avenue
Brandon, Brandon Shoppers Mall
Carman
Churchill
Dauphin
Flin Flon
Gimli
Lac du Bonnet
Minnedosa
Morden
Neepawa
Pine Falls
Portage la Prairie
Roblin
Selkirk
Swan River
The Pas
Thompson
Virden

10 CONVENTIONAL stores were in operation in the following rural locations:

Beausejour
Fisher Branch
Killarney
Melita
Morris
Rivers
Russell
St. Pierre
Souris
Winnipegosis

APPENDIX II

LIQUOR VENDORS

ALEXANDER . . Klassen's Food Mart Ltd.
ALONSA . . Fashoway Cafe & Confectionery
ALTONA . . . . . Braun Drug Co. Ltd.
AMARANTH . . . . . A.E. Starr Co. Ltd.
ANGUSVILLE . . . . . John's Hardware
ANOLA . . . . . Garven Foods Payfair No. 27
ARBORG . . . . . Arborg Drugs
ARGYLE . . . . . Brindley's General Store
ASHERN . . . . . Ashern Pharmacy
AUSTIN . . . . . Jones' Solo Store
BALDUR . . . . . Baldur Variety Store
BELMONT . . . . . Belmont Allied Hardware
BENITO . . . . . Demchuk's Variety Store
BINSCARTH . Wasslen Bros. General Store
BIRCH RIVER . . . . . Birch River Electric
BIRD RIVER . . . . . Tall Timber Lodge
BIRDS HILL . . Schantz Corner Stores Ltd.
BIRTLE . . . . . Birtle Pharmacy Ltd.
BISSETT . . . . . Bissett Variety Shop
BOISSEVAIN . . . Houston & Son Co. Ltd.
CAMPERVILLE Camperville Lucky Dollar Store
CARBERRY . . . . . Stevenson Tom Boy
CARTWRIGHT . Cartwright Health Centre
CLANDEBOYE . . . . . Clandeboye Store
CRANBERRY PORTAGE . . . . Streamer Hardware
CYPRESS RIVER . Anderson's Solo Store
DELORAINE . . . . . Clelland's Men's Wear
DOMINION CITY . . . . . K-J Sundries
DUGALD . . . . . Dugald Convenience Store
DUNREA . . . . . Dunrea Solo Store
ELGIN . . . . . Bell & Sons Garage
ELIE . . . . . Bouchard's M & M
ELKHORN . . . . . Elkhorn Drugs
ELM CREEK . . . . . Dyck's Grocery
ELMA . . . . . Lycar Holdings Ltd.
ELPHINSTONE . . . Gerrard's Department Store
EMERSON . . . . . Sawatzky Bros. Ltd.
ERICKSON . . . . . Earley's Pharmacy
ERIKSDALE . . . . . Eriksdale General Store
ETHELBERT Lucky Dollar Economy Store
FALCON BEACH . . . . Falcon Lake Drugs
FANNYSTELLE . . . Hamel's General Store
FRASERWOOD . . Welchinski Esso Service
GARSON . . . . . Garson Grocery Ltd.
GILBERT PLAINS . . . . . Gilbert Plains Pharmacy
GILLAM . . . . . Champ's Enterprises Ltd. (Champs)
GLADSTONE . . . . . Boschman's Gladstone Pharmacy
GLENBORO . . . . . Glenboro Pharmacy
GLENELLA . . . . Preisentanz General Store
GLENORA . . . . . Glenora Hardware
GRAND MARAIS . Grand Marais Village Store
GRAND RAPIDS . . . Grand Rapids Esso Service
GRANDVIEW . . . . Furniture Gardens Ltd.
GREAT FALLS . . . . Shindruk's Self Serve
GROSSE ISLE . . . . . G.I. General Store
GYPSUMVILLE . . . . Gypsumville Supply
HADASHVILLE . Degagne's General Store
HAMIOTA Hamiota Echo Publications Ltd.
HARTNEY . . . . . Hartney Variety Store
HAZELRIDGE . . . . . Hazelridge Foods
HODGSON . . . . . Skibinski's General Store
HOLLAND . . . . . Harris Hardware
ILE DES CHENES . . . . . Ile Des Chenes Shopping Centre
INGLIS . . . . . Inglis Locker Plant
INWOOD . . . . . J.O. Olsen & Son Ltd.
KELWOOD . . . . . Thomson's Solo Store
KENTON . . . . . Kenton Hardware
KOMARNO . . Mike & Faye's General Store
LA BROQUERIE . . . . . Chez Rene
LAKE METIGOSHE . . . . . Holiday Hills Grocery
LANGRUTH . . . . . Langruth Hardware
LA SALLE . . . . . La Salle Store
LAURIER . . . . . Verley Bros. General Store
LEAF RAPIDS . . . Leaf Rapids Pharmacy
LETELLIER Gallant's Lucky Dollar Grocery Store
LIBAU . . . . . Temple's Trading Post
LORETTE . . . . . Chez Heather Shop
LUNDAR . . . . . Lundar Pharmacy Ltd.
LYNN LAKE . . . . . Clarke's Pharmacy
MacGREGOR . . . Lo-Cost Drug Mart Ltd.
MAFEKING . . . . . Bickel's General Store
MANITOU . . . . . Langseth Pharmacy Ltd.
MARIAPOLIS . . . . . Pouteau Solo
McAULEY . . . . . Patterson's Lucky Dollar
McCREARY . . . . . Little's Drugs Ltd.
MIAMI . . . . . Westaway's Pharmacy

MINIOTA . . . . . Barrett's Store
MINITONAS . . Russenholt Enterprises Ltd.
MINTO . . . . . Community Market
MOOSEHORN . . . . . Moosehorn Supply
NAPINKA . . . . . Napinka Grocers
NEWDALE . . . . . Baker's Hardware
NINETTE . . . . . Ninette Shopping Centre
NOTRE DAME DE LOURDES . Notre Dame Sundries
OAK RIVER . . . Oak River Paint & Sports
OAKBANK . . . . . Family Fare
OAKBURN . . . . . Oakburn Tire Service
OAKVILLE . . . . Nicol's General Store Ltd.
OCHRE RIVER . . . . . Ochre River Supply
ONANOLE . . . . . Onanole Hardware
PIERSON . . . . . Phair's Hardware
PILOT MOUND . . . Brook's Grocery Ltd.
PINAWA . . . . . The Bay
PINE RIVER . . . . . Semeniuk's Groceteria
PINEY . . . . . Thompson's General Store
PIPESTONE . . . . . Bob's Lucky Dollar
PLUMAS . . . . . Plumas Solo Store
POINTE DU BOIS Pointe du Bois Supply Co. Ltd.
POPLARFIELD . . . . . B & I Food Town
POPLARFIELD . . . Poplarfield Groceteria
RAPID CITY . . . . . Rapid City Insurance Agencies
RATHWELL . . . . . Rathwell Grocery
RENNIE . . . . . Rennie Grocery & Hardware
RESTON . . . . . Reston Drugs
RICHER . . . . . Laurin Centre
RIDGEVILLE . . . . Ridgeville Co-operative Community Club Inc.
RIVERTON . . . Thorarinson's General Store
ROLAND . . . . . Roland Foods
RORKETON . . . . . Pulak's General Store
ROSSBURN . . . . . Nick's Clothing Store
ST. ADOLPHE . Village Groceries & Meats Inc.
ST. AMBROISE . . . St. Ambroise General Store
ST. CLAUDE . . . . . Toupin Electric Ltd.
ST. EUSTACHE . . . . . Allard R & L Store
ST. FRANCOIS XAVIER . . . . Lakeview Country Store Inc.
ST. JEAN BAPTISTE . . . . Roy's Grocery
ST. LAURENT . . . . . Chartrand's Grocery
ST. LAZARE . . . . . J.C. & O.J. Ltée.
ST. MALO . . . . St. Malo Co-operative Ltd.
STE. AGATHE . . Joe's Meats & Groceries
STE. ANNE . . . . . Ste. Anne's Sundries
STE. ROSE DU LAC . . Ste. Rose Variety Shop
SANDY LAKE . . . . Sandy Lake Hardware
SANFORD . . . Sanford Lumber & Building Supplies
SARTO . . . . . Sarto General Store
SEVEN SISTERS Genie's Gifts & Novelties
SHILO . . . . . BX Shopping Centre
SHILO . . . . . Crang's Grocery
SHOAL LAKE . . . . Henderson's Pharmacy
SIFTON . . . . . Boguski Grocery
SNOW LAKE . . . . . The Bay
SOMERSET . . . . . Lachance Family Centre
SPERLING . . . . . Sperling Grocery
SPRAGUE . . . . . Carl's Solo Store
SPRINGFIELD . . . . . Garven Solo Store
STARBUCK . . . . . Starbuck Barber Shop
STEAD . . . . . Lesosky General Store
STONEWALL . . . Stonewall Pharmacy Ltd.
STONY MOUNTAIN . . . . Mountainview General Store
STRATHCLAIR . . . Strathclair Consumers Co-op Ltd.
SUNDOWN . . . . . Eliuk's Solo Store
SWAN LAKE . . Stevenson's Pharmacy Ltd.
TEULON . . . . . Duncan Pharmacy Ltd.
TOLSTOI . . . . . Stasiuk's General Store
TRAVERSE BAY . . . . Traverse Bay Corner Store
TREHERNE . . . . . Pinder's Pharmacy Ltd.
VASSAR . . . . . Cub's Groceries
VITA . . . . . Crossroads Confectionery
WABOWDEN . . . Lakeside Groceteria Ltd.
WANLESS . . . Forest Grove Meat & Grocery
WARREN . . . . . Pete's General Store
WASKADA . . . . . Griffith Agencies
WATERHEN DISTRICT . . . North Star Tourist Camp
WAWANESA . . Wawanesa Allied Hardware
WEST HAWK LAKE . West Hawk Motel
WHITEMOUTH . . . Whitemouth Sundries
WINNIPEG BEACH . . McGregor's Drug Store Ltd.
WOODLANDS . . . Studler's General Store
WOODRIDGE . . Woodridge General Store

APPENDIX III

SUSPENSION OF LICENCES

NEW AVENUE HOTEL, THE PAS

Intoxicated and disorderly persons in beverage room. Beverage Room Licence suspended one day (June, 1982).

ATHENS BY NIGHT, WINNIPEG

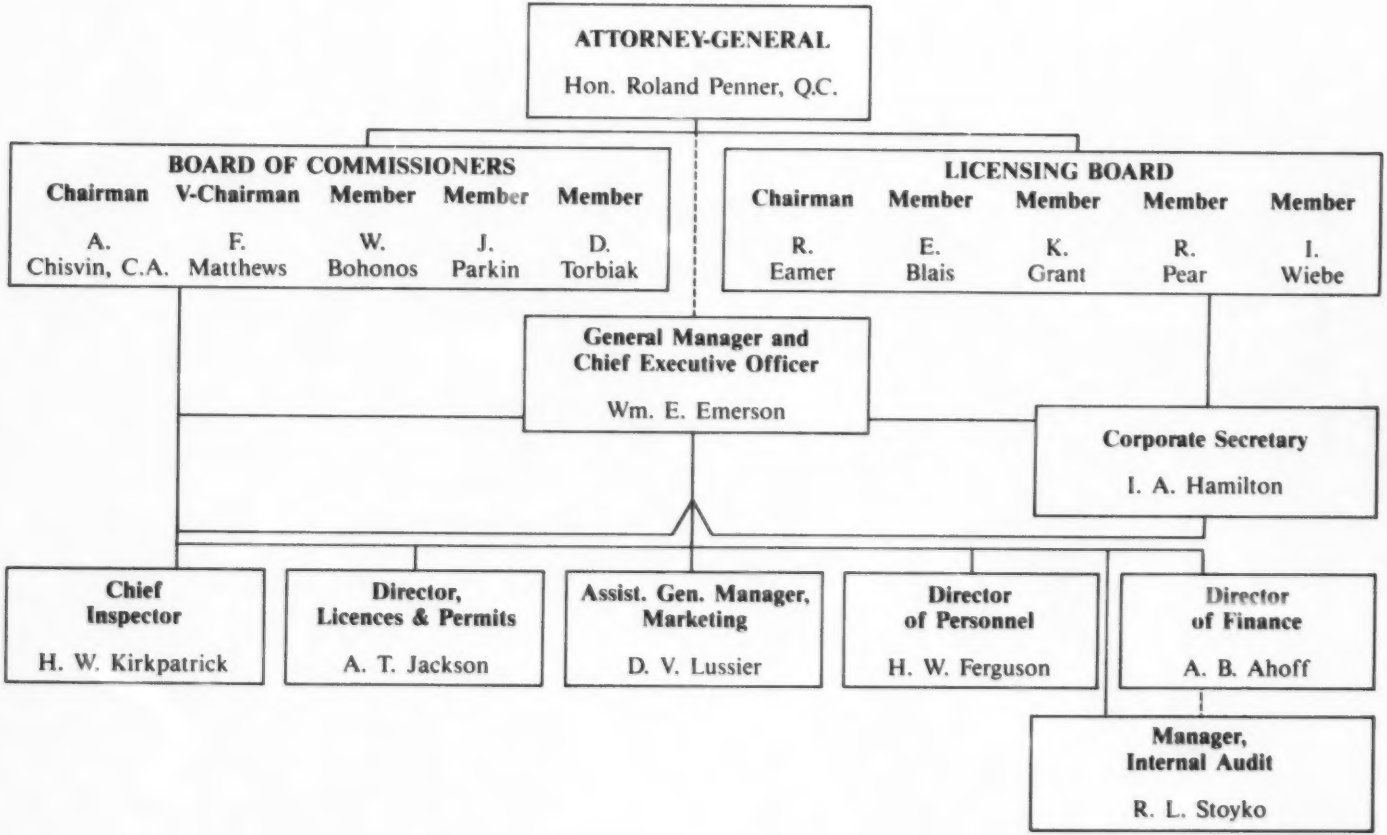
Unauthorized persons in cocktail room after legal closing hour and sale and service of liquor in the dining room and cocktail room after the legal hour. Dining Room and Cocktail Room Licences suspended one week (September, 1982).

BOGART'S, WINNIPEG

Sale and service of liquor in cabaret after the legal hour. Cabaret Licence suspended two days (September, 1982).

ROYAL ALBERT ARMS, WINNIPEG

Authorized capacity exceeded in beverage room. Beverage Room Licence suspended one day (October, 1982).


ATTORNEY-GENERAL
Hon. Roland Penner, Q.C.
BOARD OF COMMISSIONERS
Chairman
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V-Chairman
F. Matthews
Member
W. Bohonos
Member
J. Parkin
Member
D. Torbiak
LICENSING BOARD
Chairman
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E. Blais
Member
K. Grant
Member
R. Pear
Member
I. Wiebe
General Manager and Chief Executive Officer
Wm. E. Emerson
Corporate Secretary
I. A. Hamilton
Chief Inspector
H. W. Kirkpatrick
Director, Licences & Permits
A. T. Jackson
Assist. Gen. Manager, Marketing
D. V. Lussier
Director of Personnel
H. W. Ferguson
Director of Finance
A. B. Ahoff
Manager, Internal Audit
R. L. Stoyko

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